

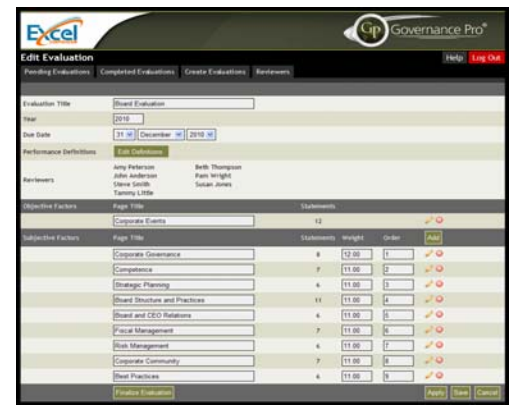
Creating a Culture of Board Excellence

Governance Pro[©] is the most cost-effective web-based board evaluation tool available on the market today. Developed by leading governance experts, Governance Pro[©] replaces the outdated paper based board evaluation processes still used by most organizations with an innovative online board assessment solution that is guaranteed to improve board performance while saving your organization considerable time and money.

The user-friendly page navigation and simple point-and-click approach to rating performance make Governance Pro[©] easy-to-use.



Governance Pro[©] allows you to easily customize the evaluation criteria to suit the unique culture of your organization.



Why Governance Pro[©]?

Now more than ever, governing boards face a daunting task. To succeed in their responsibility to the organization and its stakeholders the board must make a serious commitment to incorporate a well-structured and unbiased board assessment tool that will help them accurately evaluate the performance of the whole board, its board members, board committee's, and the CEO.

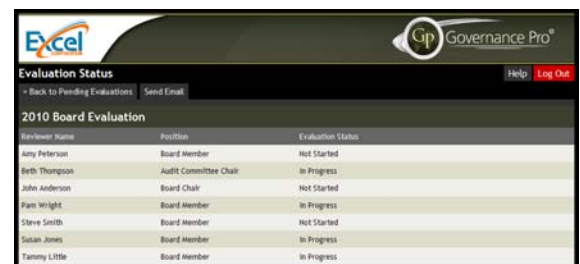
The Governance Pro[©] Advantage

Governance Pro[©] will help your board to:

- ✓ Identify board strengths and weaknesses;
- ✓ Align the board's mission, goals, and bylaws;
- ✓ Evaluate the board's governance performance;
- ✓ Establish board performance benchmarks;
- ✓ Build a commitment to continuous improvement;
- ✓ Develop a well-rounded governing board;
- ✓ Create a shared vision of director roles and functions;
- ✓ Enhance the effectiveness of the board's recruitment process;
- ✓ Assess the performance of the chief executive officer;
- ✓ Improve board policies and processes; and more.

Governance Pro[©] is an industry leading web-based board assessment tool being used today by public, private and non-profit organizations. Its user-friendly navigation and intuitive web-based format was designed with you in mind; making it easy for your board to take complete ownership of the evaluation process from start-to-finish and perform a more efficient, effective and thorough board evaluation every time.

Tracking the real-time status of pending evaluations is simple with Governance Pro[©].





Features & Benefits

Web-based Board Evaluation Tool: Governance Pro[®] is the most cost-effective web-based board evaluation tool available on the market today. Developed by leading governance experts, Governance Pro[®] completely automates your board evaluation processes saving your organization time and money. No more pen and paper board evaluations. Your board members simply login to their private accounts using any Internet connected PC and complete their board evaluations online.

Secure SaaS: Governance Pro[®] is hosted in a top of the line facility on a dedicated Virtual Private Server backed by Virtuozzo on CentOS 5 with multiple redundant network backbone connections guaranteed to provide 99.9% up-time. Safeguards include 24/7/365 security monitoring, 256-bit SSL encryption technology, interlocking security protocols, multi-layer password protection, server firewalls, nightly automated onsite backups, and weekly automated offsite backups.

Administrative Control: Governance Pro[®] gives your account administrator total control and management of your account including; the ability to add and delete users, grant and revoke access to the system, manage and customize board evaluation criteria, schedule and notify board members of upcoming evaluations and events, restore completed evaluations for changes or edits, print and export reports, and more.

Board Evaluation Templates: Governance Pro[®] offers your public, private or non-profit organization access to the most comprehensive suite of board evaluations available on the market today.

Customizable Evaluation Criteria: Governance Pro[®] uses a standardized evaluation criteria (based on governance "best practices") in all of our board evaluation templates that can be implemented immediately by your organization as is, or easily customized to best suit your specific needs.

Perform Multiple Board Evaluations Simultaneously: Governance Pro[®] robust web-based design gives your board the ability to conduct an unlimited number of board evaluations simultaneously (example; a board evaluation, a CEO evaluation and an audit committee evaluation) without worry of combining the results of one board evaluation with another.

Internal Email Feature: Governance Pro[®] provides your account administrator with the tools to easily notify board members of upcoming evaluations, remind them to complete outstanding evaluations, and keep them abreast of news and events.

Copy Evaluation Feature: Governance Pro[®] allows you to copy an evaluation template from a prior year and use it again this year saving you the time it would take to create a new evaluation from scratch. And, the performance criteria is still fully customizable if you need to make changes to the copied evaluation.

Evaluation Status Tracking: Governance Pro[®] provides your account administrator real-time status tracking of all pending and completed board evaluations.

Evaluation Archive: Governance Pro[®] automatically archives and compiles the results of all completed evaluations into an overall final report to assist your governing board in identifying board strengths as well as areas for discussion and improvement.

Benchmarking Analysis: Governance Pro[®] empowers you with the tools to track organizational progression year after year; a critical element in ensuring continuous improvement in board performance.

Print and Export Features: Governance Pro[®] gives you the option of printing a completed evaluation and/or exporting it to Word.

Straightforward User Interface: Governance Pro[®] is so intuitive and easy-to-use that you can begin evaluating board performance immediately.

Privacy and Protection: Governance Pro[®] protects the privacy and individual responses of your board members allowing them to freely express their views and opinions in complete anonymity.

Experience and Expertise: Governance Pro[®] is constantly researching changes, best practices, and new initiatives in board governance to ensure that we continue to meet all your board assessment needs. Support and training is readily available upon request.

Environmentally Conscientious: Governance Pro[®] is committed to helping you keep your community "clean and green"; by significantly reducing your dependence on paper and ink processes as well as carbon emissions generated by your board for face-to-face meetings.

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